

Alaska Airlines celebrates Bay Area bike to work Day on May 9 with “Bike for Miles” giveaway

First 500 participants will receive 5,000 Alaska Airlines Mileage Plan miles, enough for a free one-way flight between select cities

SAN FRANCISCO- To celebrate the 25th Anniversary of the [Bay Area Bike to Work Day](#) on May 9 – and encourage more local residents to commute on two wheels – Alaska Airlines is launching the “Bike for Miles” giveaway.

The first 500 Mileage Plan members who participate in Bike to Work Day and post a photo of themselves on Twitter, Instagram or Facebook tagging @AlaskaAir with the hashtags #BikeforAlaskaMiles and #BTWD2019 will receive 5,000 Alaska Airlines Mileage Plan™ miles, enough for a free, one-way award ticket (plus taxes and fees) between select cities. For official sweepstakes rules, please visit: www.alaskaair.com/content/legal/terms-conditions/contest-rules.

Award travel starts at only 5,000 miles one-way on Alaska’s highly-acclaimed, generous [Mileage Plan program](#), which offers one mile for every mile flown on Alaska, even on the lowest fare. In addition, Mileage Plan members can earn and redeem miles with Alaska’s [Global Partners](#) to fly to more than 900 destinations worldwide. Members can earn Elite status with Alaska Airlines starts at just 20,000 miles and comes with perks such as two free checked bags, priority check-in and boarding and preferred seating. Learn more and register for free at <https://www.alaskaair.com/mileageplan>.

“As the presenting sponsor of Bay Area Bike to Work Day, Alaska Airlines is dedicated to providing affordable, sustainable and convenient travel options,” said Annabel Chang, Alaska Airlines' vice president of the Bay Area. “Alaska is excited to offer the first 500 Mileage Plan members who participate the opportunity to bike to work and earn enough miles for a free one-way flight between select cities, like San Francisco to San Diego. With our award-winning Mileage Plan program, members can take advantage of 38 nonstop award travel destinations from the Bay Area.”

In addition to giving away a total of 2,500,000 Mileage Plan miles to Bike to Work Day participants, Alaska Airlines has partnered with [GoBike](#) to provide a free, 30-minute single ride to the first 500 people who come by the Alaska Airlines activation space at the San Jose event on May 9. As a founding partner of GoBike, Alaska Airlines launched the Miles-for-Miles program, which allows GoBike and Mileage Plan members the ability to earn 10 Alaska Airlines miles each time they ride.

At Alaska, sustainability isn’t just a word; it’s a commitment. Alaska Airlines makes conscious choices to reduce the environmental impact of their operation, from achieving a 54 percent reduction in per-passenger inflight waste since 2010 to becoming the first U.S. airline to eliminate plastic stir straws from all of flights and in lounges in 2018.

The goal of Bay Area Bike to Work Day is to encourage local commuters to bike to work on May 9, while also reducing congestion and tailpipe emissions. For more information, please visit:

www.bayareabiketowork.com

Alaska Airlines and its regional partners fly 44 million guests a year to more than 115 destinations with an average of 1,200 daily flights across the United States and to Mexico, Canada and Costa Rica. With Alaska and [Alaska Global Partners](#), guests can earn and redeem miles on flights to more than 900 destinations worldwide. Alaska Airlines ranked "Highest in Customer Satisfaction Among Traditional Carriers in North America" in the J.D. Power North America Airline Satisfaction Study for 11 consecutive years from 2008 to 2018. Learn about Alaska's award-winning service at newsroom.alaskaair.com and blog.alaskaair.com. Alaska Airlines and Horizon Air are subsidiaries of Alaska Air Group (NYSE: ALK).

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