

A world of possibilities: Alaska Airlines officially joins oneworld

Guests will enjoy a seamless travel experience on flights within the global alliance to as many as 1,000 destinations in more than 170 countries and territories

SEATTLE, March 31, 2021 /PRNewswire/ -- Marking a milestone in its 89-year history, Alaska Airlines today celebrated its first day as a member of **oneworld**. Alaska becomes the 14th full member of the global alliance, just eight months after receiving a formal invitation from **oneworld** in July 2020.

"Joining **oneworld** is joining a family of the best airlines in the world," said Ben Minicucci, Alaska's CEO. "Being a part of the alliance allows us to provide fantastic global connectivity, a seamless travel experience and more valuable loyalty offerings for our guests. This alliance transforms Alaska into a truly global airline, connecting our strong West Coast network and destinations across North America with the worldwide reach of our **oneworld** partners."

With safety protocols in place due to the pandemic, Alaska and **oneworld** hosted a virtual celebration and news conference today in Seattle, the airline's hometown. Fellow airline members from around the world welcomed Alaska to the alliance with video greetings and provided versions of employees performing the Alaska Safety Dance, briefly renamed the Global Safety Dance.

Experience the interactive [Multichannel News Release](#), which includes high resolution images and video that can be downloaded.

"With Alaska Airlines now part of **oneworld**, we are excited to offer to customers even more destinations and flights, strengthened by Alaska's leading network on the U.S. West Coast," said **oneworld** CEO Rob Gurney, who joined Minicucci in Seattle for the event. "For **oneworld** top-tier customers, the joining of Alaska will provide even more opportunities for their status to be recognised as we look forward to a recovery in international travel."

For Alaska and its guests, **oneworld** provides a global network of flights to as many as 1,000 destinations across more than 170 countries and territories*. With its membership in the alliance, Alaska will add seven new airline partners and enhance its six existing partnerships with **oneworld** members.

"We're delighted to welcome Alaska to the **oneworld** family. As the industry recovers from COVID, airline alliances are going to be more important than ever. Alaska will be an asset to the alliance, positioning **oneworld** to deliver even more value to our customers and member airlines," said **oneworld** Governing Board Chairman and Qantas Group CEO Alan Joyce.

Effective today, all Alaska Mileage Plan members can earn miles when they fly any of the other 13 member airlines. Mileage redemption for flights on airlines that Alaska did not have previous partnerships with will occur in the coming months.

[Alaska's elite Mileage Plan members](#) automatically receive matching **oneworld tier status**: MVP Gold 75K = **oneworld** Emerald; MVP Gold = **oneworld** Sapphire; and MVP = **oneworld** Ruby. Depending on tier status, those passengers can enjoy a variety of privileges, including access to more than 650 international first and business class lounges*, fast track through security and priority baggage benefits. Guests with Emerald, Sapphire or Ruby status in any **oneworld** member airline's frequent flyer program will be able to use priority check-in desks, where available. Also, guests with Emerald or Sapphire status will be offered priority boarding.

"If you've been a frequent flier who has earned status with us, all that loyalty will go even further with benefits in **oneworld** to make your journey even more enjoyable," said Minicucci.

Alaska fliers can find out more about what **oneworld** means for them on the [Alaska Airlines Blog](#).

Flight connectivity becomes easier with Alaska's membership in **oneworld**, especially on international bookings, which includes a long-standing partnership with American Airlines. American, a **oneworld** founding member, sponsored Alaska's membership into the alliance.

"Alaska has been an outstanding partner to American for nearly 40 years and we're excited to do even more together in the years to come," said American Airlines President Robert Isom. "By connecting American's strength in long-haul international flying and Alaska's strong presence along the West Coast, we're building a better network for our customers than either airline could build alone."

The 14 full members of **oneworld** are: Alaska Airlines; American Airlines; British Airways; Cathay Pacific Airways; Finnair; Iberia; Japan Airlines; Malaysia Airlines; Qantas; Qatar Airways; Royal Air Maroc; Royal Jordanian; S7 Airlines and SriLankan Airlines. Fiji Airways is a **oneworld connect** partner offering select alliance benefits to frequent flyers from any **oneworld** member airline travelling on their flights.

Learn more about Alaska's membership in **oneworld** at alaskaair.com/oneworld and at oneworld.com/members/alaska-airlines.

* The reach of the **oneworld** network in January 2020 when including Alaska Airlines and Royal Air Maroc.

About Alaska Airlines

Alaska Airlines and its regional partners serve more than 120 destinations across the United States and to Mexico, Canada and Costa Rica. The airline emphasizes [Next-Level Care](#) for its guests, along with providing low fares, award-winning customer service and sustainability efforts. On March 31, 2021, Alaska became the 14th member of **oneworld**. With the global alliance and Alaska Airlines' additional partners, guests can travel to more than 1,000 destinations on more than 20 airlines while earning and redeeming miles on flights to locations around the world. Learn more about Alaska at newsroom.alaskaair.com and blog.alaskaair.com. Alaska Airlines and Horizon Air are subsidiaries of Alaska Air Group (NYSE: ALK).

About oneworld

oneworld brings together 14 world-class airlines – Alaska Airlines, American Airlines, British Airways, Cathay Pacific Airways, Finnair, Iberia, Japan Airlines, Malaysia Airlines, Qantas, Qatar Airways, Royal Air Maroc, Royal Jordanian, S7 Airlines and SriLankan Airlines, and more than 20 of their affiliates. Fiji Airways is a **oneworld connect** partner. **oneworld** member airlines work together to deliver consistently a superior, seamless travel experience, with special privileges and rewards for frequent flyers, including earning and redeeming miles and points across the entire alliance network. Top-tier cardholders (Emerald and Sapphire) enjoy access to airport lounges and are offered extra baggage allowances. The most regular travelers (Emerald) can also use fast track security lanes at select airports. Learn more about the **oneworld** Alliance at alaska.oneworld.com and oneworld.com. Follow us on Twitter, Instagram, LinkedIn and

Facebook.

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For further information: Media Relations, (206) 304-0008, newsroom@alaskaair.com,
press@oneworld.com

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